# Case Study: United States & Canada



American Foundation for Suicide Prevention supports anyone in the community who has lost a loved one to suicide or anyone who struggles with their mental health. ICAP Charity Day has supported their 'Out of the Darkness Walks' which raise awareness of suicide and distribute resources. Two TP ICAP employees helped start the first walk and ICAP Charity Day in Louisville has donated seven times over 11 years, enabling them to now directly support 3,000 -6,000 people annually. As a result of ICAP Charity Day's support, the event has grown to serve more survivors of suicide loss with larger venues, better equipment, and more supplies.



Hope for a Healthier Humanity strives to help the nations of Latin America achieve and sustain improved health, nutrition, sanitation, and overall well-being. Targeting the needs of communities at risk of malnutrition, HHH staff and volunteers supervise the health and well-being of the most vulnerable members of society, multiplying the benefits of available resources to lay the foundations of a more secure future. Since 2015, ICAP Charity Day has made five donations, with most recent funding from the New York office supporting the nutritional well-being of 532 children and pregnant women living in vulnerable communities of the Chimaltenango Department of Guatemala. HHH brought together communities and trained volunteers to successfully prepare and distribute nutritious meals for 390 families on a regular basis.



Over 22 years ICAP's Charity Day (New York office) has made six donations, enabling BBBSNYC to deliver safe mentoring programs to 120 young who need positive role models to support them in making the right decisions for themselves.



Association of Amputee Surfers promotes, educates and rehabilitates people with disabilities, Veterans, and First Responders. Five donations, since 2019, from the New York Office have helped 500 people each summer season through Adaptive Surf Therapy.

"We use the healing power of the ocean to help vets and special needs individuals in the healing process." "This funding helps us continue our largest fundraising event that raises awareness, distributes resources, and spreads hope in the community."

American Foundation for Suicide Prevention

### CASE STUDY: UNITED STATES & CANADA

## "ICAP funding supported new research that helped in our efforts to develop new treatments for children with autism."

Autism Science Foundation



Memorial Sloan Kettering Cancer Center

ICAP Charity Day and the New York office have a long-standing relationship with MSK, eight donations have been made since 2002 which have contributed to cancer research, care, and education initiatives. ICAP's philanthropic partnership has been instrumental in helping MSK's Cycle for Survival accelerate progress in rare cancer research, bringing new and better treatment options to people around the world. ICAP's Charity Day funding also benefits the MSK Stephen P. McDermott Chair in Surgery, established in 2012 to honor the legacy of Steve McDermott. This endowed fund ensures revenue for the most promising research and will hold a lasting impact for ICAP Charity Days funding.



Funding from three ICAP Charity Days supported Project Soldier Dogs for Dennis, sponsoring eight service dogs over the years, to be trained and eventually paired with eight wounded warriors. The dogs have been placed with service people suffering from PTSD and Traumatic Brain Injury. Service dogs empower wounded soldiers to move forward and re-establish themselves in society.

"To be recognised by a world-wide organisation such as ICAP still remains the most incredible recognition that we have experienced since our memorial fund was established in 2006."



Founded by parents and scientists working together to support autism research, funding scientists studying autism and encouraging families to participate in research. The ICAP Charity Day, New York office donation enabled the charity to fund an additional grant.



Many Hopes rescues children from oppression and raises them to be adults of influence equipped to do justice for others, creating exponential impact. ICAP Charity Days made four donations over five years via the New York office, helping the charity to expand from serving children in one country, to six countries in Africa and Latin America. As a result, more than 500 children who could not access school are now in education and some are bound for college.

#### CASE STUDY: UNITED STATES & CANADA

# **"ICAP Charity Day helps BGCSF inspire** and enable young people to realise their full potential as productive, responsible, and caring citizens."

Boys & Girls Clubs of San Francisco



Formerly known as Voices of September 11th, builds upon their unique legacy of providing long-term support for the 9/11 community while sharing two decades of expertise to assist those impacted by other tragedies in the United States and abroad. VOICES supports victims' families, responders, survivors, and families of those who have died of 9/11-related illnesses; and assists communities in preparing for and recovering from tragedy. ICAP Charity Day funding from the New York office enabled them to offer social services programming for 9/11 families, with two donations supporting at least 2,000 people suffering from trauma and helping to build resilience in so many.

"ICAP funding enabled us to offer social services programming for 9/11 families, responders and survivors. You helped us build resilience in so many."



ICAP in Calgary supported The Mustard Seed in 2010, providing shelter for vulnerable people living on the street and looking after their immediate needs until they are ready to move on. Then the charity helps them find a suitable place to live and continues to give them support.



The New York office has made seven donations over eight years, which have supported BGCSF in providing high-quality programmes and critical services to at-risk youth. Teen programmes are focused on job readiness, leadership development, and career exploration opportunities, with each programme encompassing an academic component. Most recently, the 2021 donation from the ICAP Charity Day has enabled continued provision of critical services for youth including: college assistance for 200 youth; 200 hours of professional tutoring; 100 hours of professional therapy/counselling; 12 youth to Camp Mendocino for 10-days and College Prep program services to four teen members.

# **SickKids**

ICAP's Charity Days have made five donations over nine years to support investment in health and scientific advances to improve the lives of children and their families in Canada and around the world. SickKids is Canada's - and one of the world's - leading children's hospitals and a renowned training centre of excellence, with its researchers at the forefront of discovery and knowledge sharing. ICAP's Toronto office has supported ground-breaking discoveries, cutting-edge research, innovative education and exemplary care to treat complex illnesses and injuries. More recently funding has enabled SickKids to remain effective during the pandemic and keep patients/families/ staff safe and well.